SAMPLE FOLLOW-UP LETTER/EMAIL AFTER A PRESENTATION

Dear Pack/Troop ### Parent, DATE

As you may be aware, Pack/Troop ### recently had a Friends of Scouting presentation. We are pleased to report that we have raised $\_\_\_\_\_from about \_\_\_% of the families in our Pack/Troop and we are currently at \_\_\_% of this year’s goal! You may already know it costs about $250 per Scout to run the Scouting program each year. To help keep our Scouting program great, we would like to have every family give what you can because every gift helps. Plus, it proves to the world what we already know – that Pack/Troop ### has the best parents supporting the success of our Scouts!

Yes, annual pack/troop dues go to national BSA registration fees and to help our pack/troop with awards, operational costs, and outings, but nothing we pay goes to our local council or district programs.

Here is what Friends of Scouting donations cover
• *Full-time professional in each of our eight districts • Liability insurance for youth & adults • Support staff for registration, advancement and general assistance • Council and district-wide activities such as Camporee or Blackhawk 500 • Trainings and pamphlets • Council Service Center • Residential Scout Camps • Flyers • Partnerships with local organizations and businesses for Merit Badge and community service opportunities • Family Camps • Recruiting Materials • Newsletters • Training & meeting facilities • Camp Scholarships • Advancement • Website • Manuals • Youth and adult recognition for outstanding service & accomplishments • Cub Scout Day Camp • Eagle kits • much more!*

We need to average at least $100/family to support our local scouting program. You may give more or less, depending on your financial situation, and give on a monthly or quarterly basis. Please know that whatever you are able to give, your contribution will enable youth to attend camp, participate in first aid clinics and other advancement activities, develop leadership skills and grow into good citizens.
Now that’s a solid investment in the future!

Don’t wait; please make your tax deductible gift now. You may donate online at <https://www.mdscbsa.org/donate/> and scroll down to the Meridian District and then our unit. If you are paying by check, please make it payable to the “BSA-MDSC”.

Thank you so much for your support of our excellent Scouting programs!

Yours in Scouting,